

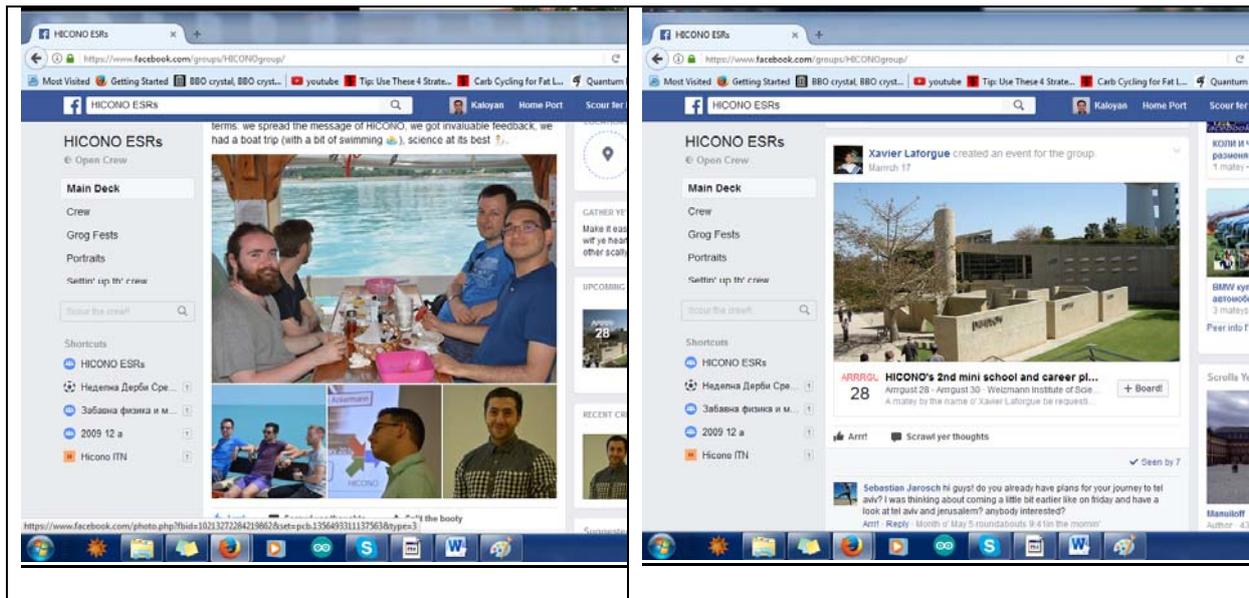


Project number	MSCA-ITN-2014-ETN 641272
Project title	High-intensity coherent nonlinear optics (HICONO)
Title	Fellow's report on activities : "Facebook group : HICONO ESRs " for the general public
Report status & date	Version 1 (05.07.2017)
Author(s)	X. Laforgue, K. Zlatanov (TUDA)

We have created, managed and will continue to administrate, until the end of our time as HICONO fellows, a Facebook group named "[HICONO ESRs](#)" (standing for HICONO Early Stage Researchers) open to the general public, with all Doctoral candidates of the network as members.

Goal : Facebook groups aim at gathering people with similar interests and provide a safe and stimulating environment for the interaction among them and the topic/object of their attention. We have taken advantage of this platform to encourage and motivate the student body of our ITN to share their experience as such, to form professional and personal bonds with others in similar circumstances, to give notoriety and an inherently interested audience to their research and project progress; as also to provide a direct and appealing channel for communication between the fellows and to their representative (X. Laforgue). Moreover, the public interaction among the ESRs and the act of sharing the basics, progress and results of their research made the Facebook group an ideal medium to not only expand the reach of our scientific research to the general public, but also involve them in the process. We expect it to become a testament of the involvement of the general public into research, of the normalization of the scientific progress and of the policy of open doors and transparency in science.

Impact : With more than 1800 Facebook friends among the members of the group, the open access, public visibility and varied geographical environments of activity of the fellows, the impact can extend to all the English speaking population using Facebook.



Methodology : The Facebook group provides an easy way of communication among the fellows. For example instant discussions of organizational and/or travelling issues for mini schools are quite common. Also it proved very useful in spreading the word of publications written among the ERS fellows. Notifications about outreach activities like TU-Day 2017 are also posted at every opportunity.

